

We do things thinking of our future.

10

MATERIAL TOPICS GUIDE THE COURSE
OF OUR BUSINESS





Sustainability

Since our beginnings we have been aware of the role we have as a company to responsibly take advantage of the environmental and social resources we need to operate.

TODAY, SUSTAINABILITY

IS AN INTEGRAL PART OF

OUR BUSINESS AND THE

WAY WE RELATE TO OUR

VALUE CHAIN.

Stakeholders

102-40, 102-42, 102-43, 102-44

Our stakeholders are those entities, organizations, or individuals that most impact Grupo Jumex or those whom we impact through our activities, operations and services.

> During 2021, with the participation of all key areas of the organization, we made a revision of our main stakeholders and the interactions with them. This will allow us focusing efforts and communication, both on aspects relevant to the business, as well as on our progress in sustainability.

The result of this exercise was 10 main stakeholders with whom we maintain close. constant and bilateral communication through different communication channels to understand their needs and address their concerns.





Stakeholders Key issues and concerns

Directors



»Energy management

- »Waste and effluents management
- »Climate strategy
- »Water management
- »Sustainable agriculture
- »Customer and consumer satisfaction
- »Innovation and development

Employees



- »Waste and effluents management
- »Greenhouse gas emissions
- »Water management
- »Wellness and work practices

Suppliers



- »Sustainable agriculture
- »Water management

Chambers and associations



- »Sustainable agriculture
- »Water management

National Clients



- »Climate strategy
- »Greenhouse gas emissions
- »Energy management
- »Waste management
- »Water management
- »Occupational well-being
- »Sustainable agriculture

Stakeholders

International Clients



Key issues and concerns

- »Climate strategy
- »Greenhouse gas emissions
- »Energy management
- »Waste management
- »Water management
- »Occupational well-being
- »Sustainable agriculture

Communities



- »Climate strategy
- »Greenhouse gas emissions
- »Energy management
- »Waste management
- »Water management
- »Occupational well-being »Sustainable agriculture

Consumers



- »Climate strategy
- »Greenhouse gas emissions
- »Energy management
- »Waste management
- »Water management
- »Occupational well-being
- »Sustainable agriculture

Shareholders



- »Innovation and development
- »Water management
- »Nutrition and health
- »Customer satisfaction
- »Sustainable agriculture

Financial institutions



- »Innovation and development
- »Water management
- »Nutrition and health
- »Customer satisfaction
- »Sustainable agriculture

Materiality

102-46, 102-47

For the first time we carried out a materiality analysis following the methodology recommended by the Global Reporting Initiative (GRI), with the aim of identifying the issues in which we generate the greatest impact - positive or negative, current or potential, in the economy, environment, people and human rights - or those issues that impact the business or our stakeholders.

We carried out this exercise based on information from different interactions with some of our stakeholders such as employees, consumers, customers, directors, chambers and associations, and suppliers, as well as other internal sources, where we identified:



» The relevant topics in the decisions of the stakeholders.



» The issues that have a social, environmental and economic impact for Grupo Jumex.



» Current initiatives and standards that stand out in the beverages industry.



» The global trends for our sector in ESG matters that must be considered in the business.

Then the topics were prioritized according to their impact and relevance to our stakeholders or the business.

MATERIAL TOPICS AS A RESULT, WHOSE PERFORMANCE AND MAIN RESULTS ARE DISCLOSED THROUGHOUT THIS REPORT.



Materiality assessment

The matrix shows the relationship that the different topics have according to the importance for Grupo Jumex and the importance for the stakeholders. The material topics are classified into Environmental, Social and Governance.

Environmental

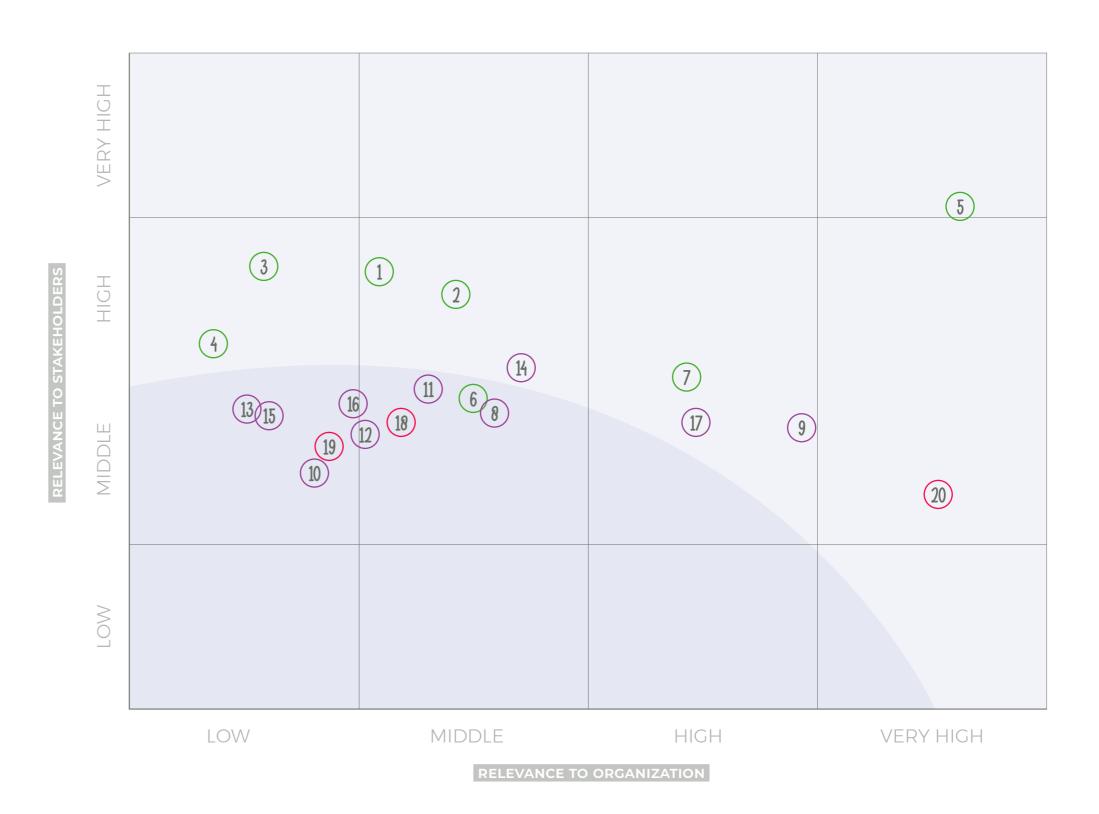
- Water management
- 7 Sustainable agriculture
- Waste and effluents management
- 1 Energy management
- 3 Greenhouse gas emissions
- (4) Climate strategy

Social

- Nutrition and health
- (17) Customer and consumer satisfaction
- Well-being and labor practices

Governance

20 Innovation and development



Our materiality is the first step to contribute to improving sustainability in Grupo Jumex.



Risk management

102-29, 102-30

Like any organization, in Grupo Jumex we are exposed to different risks on environmental, financial, market, regulatory, legal, fiscal, technological, social, natural disasters, and those related to climate change that could impact our business.

Seeking to identify, mitigate and address the different internal and external risks to which we are exposed, as well as their impacts on our operation, the Management Comittee carries out the following actions:



» Presents and proposes the **Annual Business** Plan.



» Defines the business culture.



» Designs a strategic plan for the achievement of the objectives.



» Evaluates the performance of the company and the fulfillment of its objectives.



» Makes decisions regarding deviations from the plan to regain control.

Addressing risks contributes to the resilience of our business.



LEED Certification

In February 2022, our Jumex Monterrey Plant in Salinas Victoria, Nuevo León received LEED Silver Certification.

Leadership in Energy and Environmental Design (LEED) Certification is an internationally recognized certification system for sustainable buildings created by the U.S. Green Building Council.

Through a points system, buildings can achieve one of four levels of certification. We began the certification process in 2021 and finally in February 2022 we met the requirements for six categories, highlighting significant efficiencies and savings.









Location and transport

2200%

REDUCED PARKING SPACES

100%

OF EMPLOYEES HAVE THE **OPTION OF USING PRIVATE PUBLIC TRANSPORT, ENCOURAGING CARPOOLING**

Sustainable sites

7/5%

OF THE ROOFTOP AREA **FEATURES A HIGH SOLAR** REFLECTANCE INDEX TO HELP THE HEAT ISLAND EFFECT

95%

OF THE RAINWATER ON SITE IS SENT TO A WELL OR NATURAL **BASIN, AVOIDING SENDING RAINWATER TO THE DRAIN**

Water efficiency

522,549

LITERS OF WATER SAVED **ANNUALLY IN THIS BUILDING**

WATER MEASUREMENT **SYSTEMS TO CONTROL WATER** CONSUMPTION

Energy and atmosphere

KWH SAVED, REPRESENTING A **SAVING OF \$967,199 PESOS** PER YEAR COMPARED TO A SIMILAR BUILDING

IN USE OF CFC REFRIGERANTS IN THE AIR CONDITIONING **SYSTEM**

Materials and resources

OF FURNITURE DRAWERS **HAVE POST AND PRE-CONSUMPTION RECYCLED** CONTENT

OF THE CONSTRUCTION WASTE **WAS DIVERTED FROM** LANDFILL AND SEPARATED TO BE REUSED OR RECYCLED

Indoor environment quality

75%

OF OCCUPANTS HAVE OUTSIDE SIGHTS OR MOVEMENT SIGHTS, **REDUCING STRESS**

15%

OF THE TOTAL AIR IS FROM **OUTSIDE, IMPROVING THE QUALITY OF THE ENVIRONMENT**